# Sergei Pashakhin

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## Employment

#### 2022—present:

• PhD Researcher with the *Chair for Political Science, especially Digital Transformation* (University of Bamberg).

# 2016—2022: Junior Research Fellow at the Social & Cognitive Informatics Lab (HSE University)

- Political news on Russia and its neighbors on social media: major content features, factors of trust and news truthfulness detection by users of different countries, research assistant, 2019–2022.
- Online Spread of Socio-Political News: Fake News and its Mechanics, research assistant, 2018–2020.
- PolSentiLex: Sentiment Detection in Socio-political Discussions on Russian Social Media, research assistant, 2016–2020.
- The Representation of the Ukrainian Crisis in News: Frame Analysis with Topic Modeling, 2016–2017.

## Teaching

2022–present	Computational Text Analysis (University of Bamberg, MA)
	Digital Media in Autocracies (University of Bamberg, BA)
2022	Research Seminar "Digital Social Research" (University of Potsdam)
2021 - 2022	Research Seminar "Data Analytics for Politics and Society" (HSE, MA)
	Python Programming (HSE, MA)
	"Python Generation:" course for beginners (HSE, elective)
	Mentor's Seminar "Social Data Analytics" (HSE, MA)
	Data Analysis (HSE, MA)
	Introduction to Digital Social Studies (HSE, honours track)
2019 - 2021	Data Analysis with Python (HSE, MA and PhD programs)
	Python Programming Language and Social Networks (HSE, MA)
2018 - 2019	Social Media Analytics (HSE, BA program).

## Education

2024-present	Bamberg Graduate Schools of Social Science, Bamberg University	
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- 2021 Doctoral School of Sociology, HSE University
- 2017 Master's with HSE University.
- 2013 Degree in Social Work with Tomsk State University of Control Systems and Radioelectronics.

## **Peer-Reviewed Papers**

## 2023

• What Drives Perceptions of Foreign News Coverage Credibility? A Cross-National Experiment Including Kazakhstan, Russia, and Ukraine, in *Political Communication* with Kirill Bryanov, Reinhold Kliegl, Olessia Koltsova, Alex Miltsov, Alexander Porshnev, Yadviga Sinyavskaya, Maksim Terpilovskii & Victoria Vziatysheva.

## 2022

• Following the Lead When Nothing is Certain? Exploring the Image of Russia in Kazakhstani and Ukrainian Digital News Media, in: *Digital Transformation and Global Society* with Anastasia Prytkova & Sergei Koltcov.

## 2021

- Public agenda fragmentation beyond established democracies: the case of Russian online publics in 2017, in: *Russian Journal of Communication*.
- Coverage of Presidential Elections in Kazakhstan and Ukraine by Russian Media, in: *Polis. Political Studies* (in Russian) with Olessia Koltsova, Daria Judina, Alina Kolycheva.
- Modeling Cascade Growth: Predicting Content Diffusion on VKontakte, in: Networks in the Global World V with Anna Moroz & Sergei Koltsov.
- 'Alien Elections': Neighboring State News on the 2018 Russian Presidential Elections, in: *Journal of Economic Sociology* (in Russian) with Anastasia Kazun.

## 2020

- PolSentiLex: Sentiment Detection in Socio-political Discussions on Russian Social Media, in: Artificial Intelligence and Natural Language (AINL20) with Olessia Koltsova, Svetlana Alexeeva & Sergei Koltsov.
- Fast Tuning of Topic Models: An Application of Rényi Entropy and Renormalization Theory, in: *Proceedings of the 5th International Electronic Conference on Entropy and Its Applications* with Sergei Koltsov & Vera Ignatenko.
- How many clusters? An Entropic Approach to Hierarchical Cluster Analysis, in: *Computing Conference 2020* with Sergei Koltsov & Vera Ignatenko.

## $\boldsymbol{2019}$

• Agenda divergence in a developing conflict: Quantitative evidence from Ukrainian and Russian TV newsfeeds, in: *Media, War & Conflict* with Olessia Koltsova.

## $\mathbf{2018}$

• A Full-Cycle Methodology for News Topic Modelling and User Feedback Research, in: *SocInfo* 2018 with Sergei Koltsov & Sofia Dokuka.

## 2016

• Topic Modelling for Frame Analysis of News Media, in: Proceedings of the Artificial Intelligence and Natural Language AINL FRUCT 2016 Conference.

## **Professional Service**

## Conferences

- Organizing Committee: Social Informatics 2018, DTGS 2021, Social Informatics 2022 (PC).
- Reviewer: ICA, Social Informatics, Internet Science, CMSTW, DTGS.

## Journals

• Reviewer: PLOS ONE, Media and Communication, Post-Soviet Affairs.

## Associations

• 2018—present: member of International Communication Association. Divisions: Computational Methods, Political Communication.

## **Presentations and Conferences**

## 2022

- Public agenda fragmentation beyond established democracies: the case of Russian online publics in 2017. *ICA regional conference Computational Communication Research in Central and East-ern Europe* June 27–29 / Finland, Helsinki.
- Authoritarian Publics: Agenda Fragmentation. Social Media Impact on International Affairs May 22–25 / Germany, Bonn.

## 2021

- Public agenda fragmentation beyond established democracies: the case of Russian online publics in 2017. St. Petersburg International Conference on Inequality and Diversity / Online
- Following the Lead when Nothing is Certain? Exploring the Image of Russia in Kazakhstani and Ukrainian Digital News Media. Digital Transformation & Global Society. DTGS 2021 / Online

## 2020

- 'Alien Elections': Ukrainian News Media on the 2018 Russian Presidential Elections. St. Petersburg International Conference on Inequality and Diversity / Online
- PolSentiLex: Sentiment Detection in Socio-political Discussions on Russian Social Media. Artificial Intelligence and Natural Language. AINL 2020 / Online.

#### 2019

- Media Diets and News Agendas Online: A Case of the 2017 Protests in Russia 19th Annual Aleksanteri Conference "Technology, Culture, and Society in the Eurasian Space" / Helsinki, Finland.
- Media Diets and News Agendas Online: A Case of the 2017 Protests in Russia St. Petersburg Conference on Inequality and Diversity / St. Petersburg, Russia.
- Topic Modelling as an Instrument of Soft Clustering in Social Sciences HSE Digital Humanities Meet-up / Moscow, Russia.

## 2018

- A Full-Cycle Methodology for News Topic Modelling and User Feedback Research 10th International Conference on Social Informatics. SocInfo 2018 / Saint Petersburg, Russia.
- Agenda Divergence in a Developing Conflict: A Quantitative Evidence from a Ukrainian and a Russian TV Newsfeeds (with Olessia Koltsova) 68th Annual ICA Conference: Voices / Praque, Czech Republic.

#### 2017

• The Representation of Ukrainian Crisis in News: Frame Analysis with Topic Modelling. 5th International Conference Comparative Media Studies in Today's World: Media Transformations in Times of Technological Boom and Political Polarization / Saint Petersburg, Russia.

#### 2016

 Topic Modelling for Frame Analysis of News Media Artificial Intelligence and Natural Language. AINL 2016 / Saint Petersburg, Russia.

## Awards and Scholarships

## 2022

- A teaching position for scholars-at-risk from University of Potsdam (Winter semester).
- A grant for research from Otto A. Malm Foundation.
- Guest scientists at University of Potsdam (May-July).
- Top Paper Award from the Political Communication Division of the International Communication Association.

#### 2021

• Best Paper Award by *National Association of Media Scholars* for the paper "Alien Elections': Ukrainian News Media on the 2018 Russian Presidential Elections.'

#### 2019

• HSE Young Faculty Support Program (Group of Young Academic Professionals). Category 'New Researchers' (2019–2020).

## 2018

- Top Paper Award from the Political Communication Division of the International Communication Association.
- Advanced Doctoral Programme Scholarship of the HSE University.

# Supplementary Education

Summer Schools	Advanced Topics in Applied Regression Analysis by Professor Levente Littvay, BAGSS Internal Methods Institute 2024, 18—22 March, 2024. Experimental Methods & Simulations in Social and Cognitive Sciences, HSE, 13—22 July, 2021. Empowering Your Academic Writing in English: Academic vs. General, HSE, September 30—November 24, 2019. Social Media Theory and Research, Radboud University, Nijmegen, 1–5 July 2019. Web Science Summer School (WWSSS'17)
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Seminars	2019, FRRESH Spring Seminar / FIRST Intensive Course Included workshops on writing and teaching.
Coursera	<ul> <li>2015, Exploratory Data Analysis, Johns Hopkins University.</li> <li>2015, Practical Machine Learning, Johns Hopkins University.</li> <li>2015, Questionnaire Design for Social Surveys, University of Michigan.</li> <li>2014, Data Analysis, Johns Hopkins University.</li> <li>2013, Computing for Data Analysis, Johns Hopkins University.</li> </ul>

# Languages

English	IELTS overall band score 7.5 (Academic module). CEFR level C1.
German	CEFR level A2.
Russian	Native speaker.